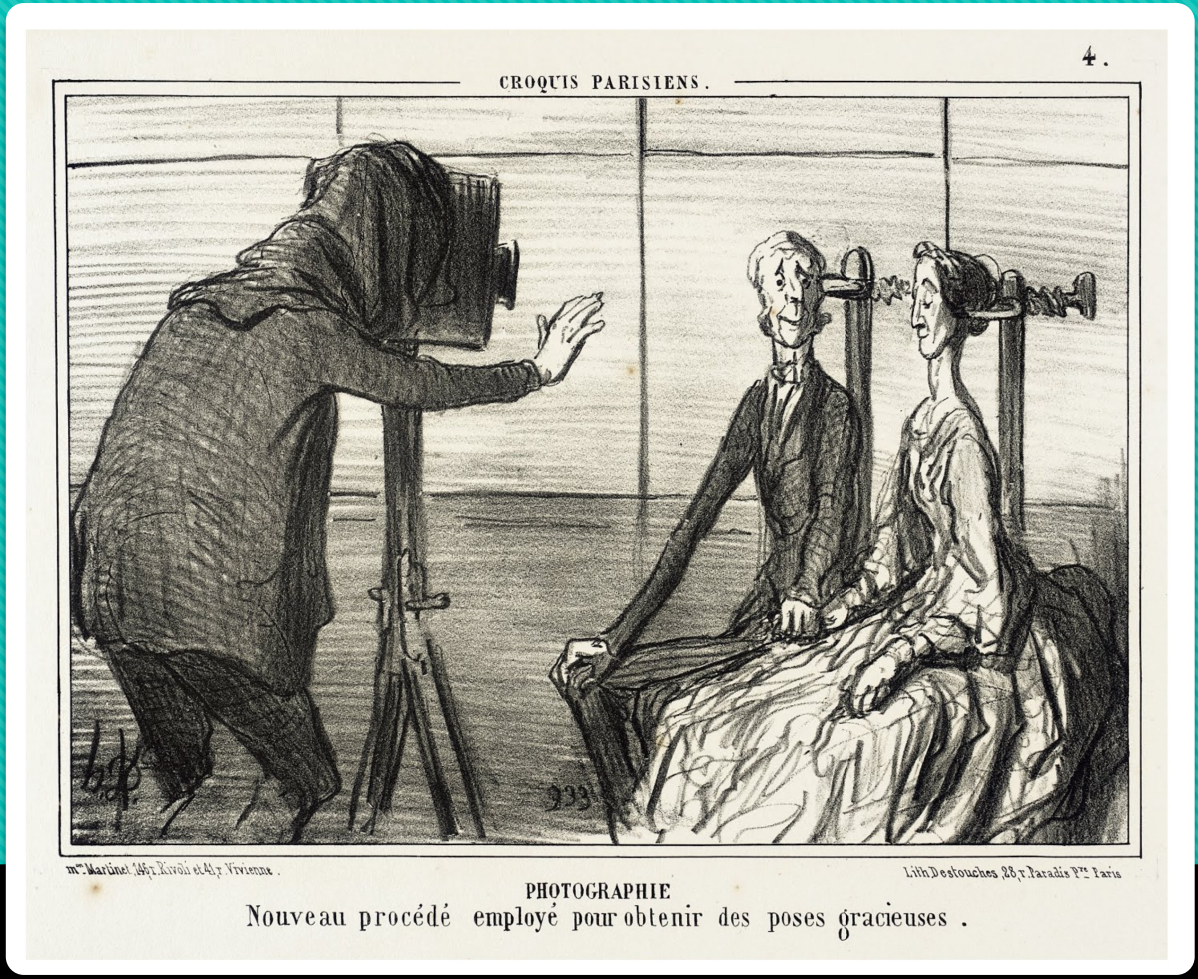

Digital Imaging

COMS 226 - 01& 03

INTRODUCTION

D2L – Syllabus

Digital Imaging (03)

William Kovarik

Content | Assignments | Discussions | Classlist | Groups | Quizzes | Grades | Quick Eval | More Tools | Course Admin

Announcements

Syllabus for COMS 226

William Kovarik posted on Aug 19, 2023 12:01 AM • Edited

SYLLABUS COMS 226 SECTIONS 01 AND 03 FALL 2023

Basic stuff:

Section 1 T-Th 9:30, HH 1005 # 16202 ; Section 3 Online Asynchronous # 16205

Instructor: Prof. William (Bill) Kovarik,
School of Communication, Radford University
Email: wkovarik@radford.edu

Office hours: M-W 10 -12 am via zoom; T-Th 8:30 – 9:30 office 2129 Hemphill

Textbook, Web page for the class: https://revolutionsincommunication.com/viscomm

Catalog description of the course — Four hours lecture and laboratory. Instruction in the technology of digital imaging and photojournalism. Practice in the creation, editing and processing of digital images for use in various media with some emphasis on the World Wide Web. Visual communication theories and history of photography are also covered. 3.000 Credit hours

WELCOME TO DIGITAL IMAGING

Hello. I'm Professor Bill Kovarik, your instructor for Digital Imaging. Contact me any time at wkovarik@radford.edu Also, I have regular zoom office hours on Monday and Wednesday mornings, and I'm also in the office at 2109 Hemphill Hall most Tuesdays and Thursdays 8:30 – 9:30 am.

This syllabus will help you get started in the COMS 226 course, describing 1) How to get started and where resources are located; 2) our learning objectives; 3) assessment methods, and 4) support and accessibility policies.

COMS 226 course is an introduction to the how and why of visual communication -- the methods as well as some historical context and aesthetic issues. Or, more formally:

Calendar

Monday, August 21, 2023

Upcoming events

AUG 22 — 9:00 PM — Section 1 Wordpress - Available

AUG 29 — 12:01 AM — Q2 Digital imaging basics - Available

AUG 29 — 12:01 AM — Q2 Digital imaging basics - Available

AUG 29 — 12:01 AM — Q4 Photography - Available

AUG 29 — 9:00 PM — Section 2 Images -

Procedures

Class goals

Resources

Grading Info

Calendar

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D2L has

Quizzes
Your grades
Schedule / Calendar

But D2L is NOT the "textbook"

Digital Imaging COMS 226

"There is nothing worse than a sharp image of a fuzzy concept." — Ansel Adams

COURSE | 1 PORTFOLIO | 2 IMAGING | 3 PHOTOS | 4 GRAPHICS | 5 AUDIO | 6 VIDEO | 7 ANIMATION | 8. DRONES | LAW & REFS

CLASSES FALL 2023

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MORE INFORMATION

- Introduction to Visual Communication theories by Sam Jennings ; and
- Introduction to Social Media by Sam Jennings
- Prof. Kovarik's wordpress.com pages are used for demonstrating CMS menu and widget controls.
- Open University course: Effective information display
- Open University course: Reading Visual Images.

RELATED RESOURCES

- Revolutions in Communication: Media History from Gutenberg to the Digital Age -- A companion book and web site also by Prof. Kovarik.
- Media Law & Ethics -- Web site for media law class also by Prof. Kovarik.

PHOTOJOURNALISM (VIA GOOGLE NEWS)

- Misk youth empowerment tour heads to Baha - Arab News August 21, 2023
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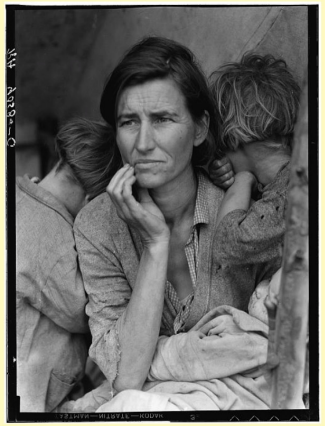
Digital imaging and visual communication

Images surround us in daily life. They inspire us, warn us, persuade us, and constantly compete for our attention. We don't remember most of them, but some of them seem to stick with us. What is it that makes an image memorable or persuasive? How does a strong image appeal to our common psychological foundations? And, for example, why does this image by Dorothea Lange stand out from the others she took the same day in 1937?



It seems simple to begin with, but there are complex processes going on beneath the surface.

Visual communication is the original form of mass communication, going back long before the introduction of writing and, actually, forming the basis of written language.

These symbols and archetypes can be traced even further back, as a basis

The 'textbook'

All one word:

revolutions
In
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Digital Imaging COMS 226

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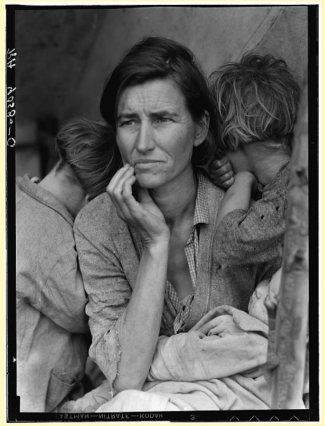

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The 'textbook'

Eight sections

1. Portfolio (web page)
2. Imaging
3. Your photos

And pick two from 4 through 8

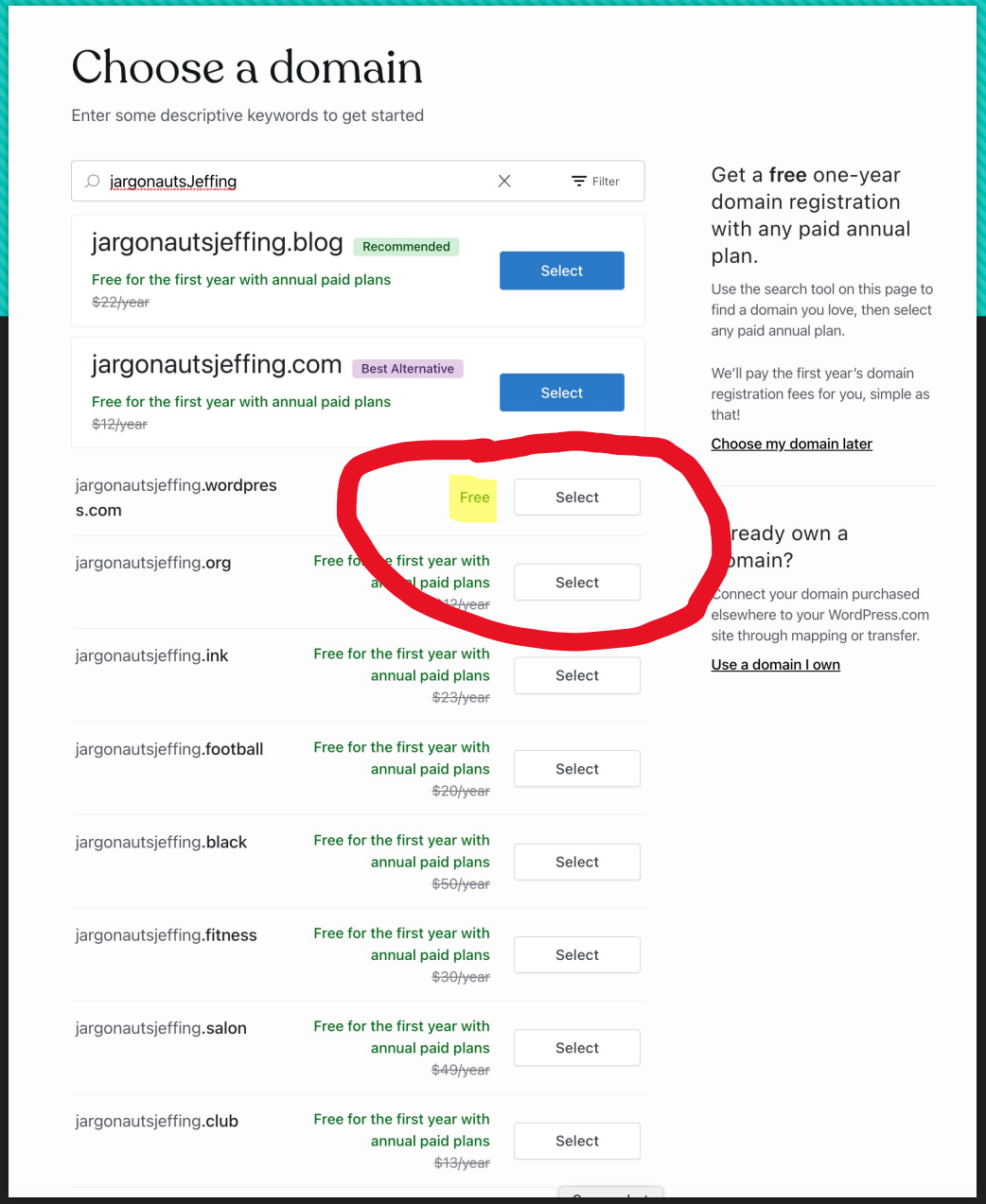
Overall goals & procedure COMS 226

- **Create** a web portfolio site in Wordpress (Section 1)
  - Make pages and posts on the site
- **Follow** exercises and learn Photoshop and/or Gimp (Section 2)
  - Post your exercise images on the site
- **Take** personal photos to post on the site (Section 3)
  - Four "galleries" all from photos taken this semester
- **Learn** two additional skills (Sections 4 – 8)
  - Graphics, audio, video, animation, drones

To earn an “A” grade in COMS 226

- Quizzes — Six with 15 points each (100 overall)
- Section 1 –WordPress site; 50 points each (200 overall) for:
- Section 2 – Fifteen image editing exercises, 20 points each (300)
- Section 3 – Four personal photo galleries, 25 points each (100)
- Sections 4 – 8 -- At least two 150-point projects of your choice

1. Wordpress.com



Choose your flavor of WordPress

Pay monthly | Pay annually

Free

Get a taste of the world's most popular CMS & blogging software.

$0

No expiration date

Start with Free

- Beautiful themes and patterns
- Unlimited pages
- Unlimited users
- Time machine for post edits
- Built-in newsletters & RSS
- Brute-force protection
- Smart redirects
- Online forever
- 10% transaction fee for payments

- Paid subscribers
- Paid content gating
- Donations and tips
- Payment buttons

Personal

Create your home on the web with a custom domain name.

$4

per month, $48 billed annually, Excl. Taxes

Get Personal

Everything in Free, plus:

- **Free domain for one year**
- Ad-free experience
- Extremely fast DNS with SSL
- Support via email
- 8% transaction fee for payments

Popular

Premium

Build a unique website with powerful design tools.

$8

per month, $96 billed annually, Excl. Taxes

Get Premium

Everything in Personal, plus:

- **Free domain for one year**
- Live chat support
- Premium themes
- Earn with WordAds
- Style customization
- 4% transaction fee for payments

- 4K Videos with VideoPress
- Unlimited automatic shares in social media
- Site activity log

Best for devs

Business

Unlock the power of WordPress with plugins and cloud tools.

$25

per month, $300 billed annually, Excl. Taxes

Get Business

Everything in Premium, plus:

- **Free domain for one year**
- Install plugins & themes
- Unrestricted bandwidth
- Global edge caching
- High-burst capacity
- Web application firewall (WAF)
- Global CDN with 28+ locations
- High-frequency CPUs
- Automatic datacenter fail-over
- Isolated site infrastructure
- Managed malware protection
- DDOS mitigation
- SFTP/SSH, WP-CLI, Git tools

Commerce

Create a powerful online store with built-in premium extensions.

$45

per month, $540 billed annually, Excl. Taxes

Get Commerce

Everything in Business, plus:

- **Free domain for one year**
- Premium store themes
- Powerful store design tools
- Unlimited products
- Display products by brand
- Product add-ons
- Assembled products and kits
- Min/max order quantities
- Back-in-stock notifications
- Dynamic product upsells
- Referral and loyalty programs
- Custom marketing automation
- Offer bulk discounts
- Inventory management
- Streamlined checkout

Enterprise

Deliver an unmatched performance with the highest security standards on our enterprise content platform.

Starts at **$25,000.00** yearly

Learn more

TIME slack Disney
CNN salesforce FACEBOOK
CONDÉ NAST Bloomberg

Choose your flavor of WordPress

Pay monthly | Pay annually

Free
Get a taste of the world's most popular CMS & blogging software.

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No expiration date

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Custom marketing automation
Offer bulk discounts
Inventory management
Streamlined checkout

Enterprise
Deliver an unmatched performance with the highest security standards on our enterprise content platform.

Starts at **$25,000.00** yearly

Learn more

TIME slack Disney
CNN salesforce FACEBOOK
CONDÉ NAST Bloomberg

Don't miss out

With a Free plan, you'll miss out on a lot of great features:

- **No free custom domain:** Your site will be shown to visitors as **jargonautsjeffing.wordpress.com**
- **No ad-free experience:** Your visitors will see external ads on your site.
- **No unlimited professional customer support** (only community forums)
- **No extra storage:** You only get 1GB for photos, videos, media, and documents.

Unlock **all of** these features with a Personal plan, starting at just $4/month, with a 14-day money back guarantee.

As a bonus, you will get a custom domain - like ***yourgroovydomain.com*** - free for the first year ($12 value).

Get the Personal plan | Continue with Free

Personal plan: $4 per month, $48 billed annually. Excluding taxes.

What are your goals?

Tell us what would you like to accomplish with your website.

Select all that apply

- [x] Write & Publish
- [ ] Sell online
- [ ] Promote myself or business
- [ ] Get a website built quickly ★ Premium
- [ ] Import my existing website content
- [ ] Other

Continue

First, let's give your blog a name

Blog name (optional)

Jargonauts

Tagline (optional)

Tagline would go here

In a few words, explain what your blog is about.

Continue

Nice job! Now it's time to get creative.

Don't worry. You can come back to these steps!

Draft your first post

Start writing and build an audience

Start writing

Watch Blogging videos

Learn the blogging basics in minutes

Start learning

Choose a design

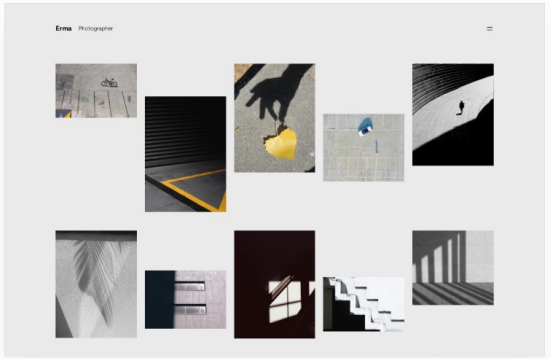
Make your blog feel like home

View designs

Pick a design

One of these homepage options could be great to start with. You can always change later.

Blog | Portfolio | Business | Store | Art & Design | About | Health & Wellness | Link in Bio | Authors & Writers | Magazine | More | Design your own



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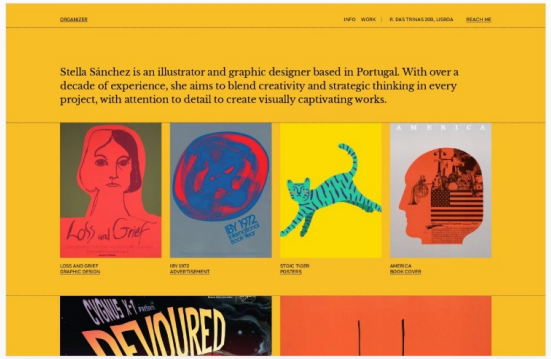
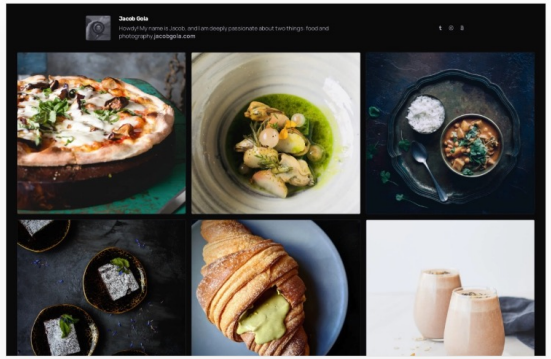
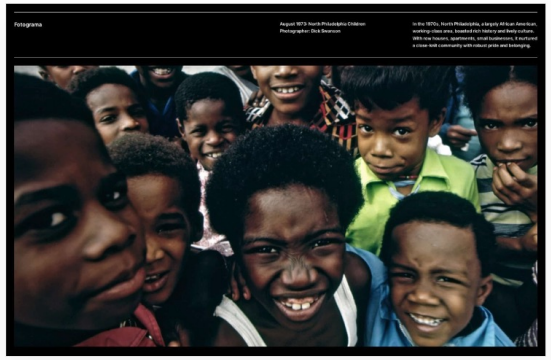


Organizer
Free



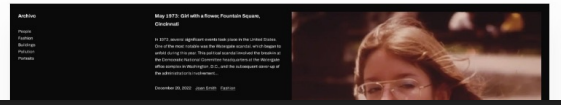
Grammer One
Free

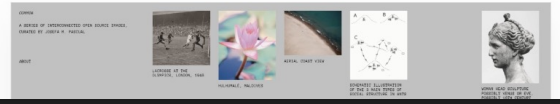
Covr
Free



Fotograma
Free

Kigen
Free





Next steps

- Remember your password – choose something simple
- Wordpress.com will send you an email to confirm your email address
- You'll probably need to chose a "theme" or design
- Once you have preliminary pages or posts, find the button that says "Publish"
- To log back in, use this URL: https://www.yoursite.wordpress.com/wp-admin
- wp-admin

More Training

Watch five videos.
Save yourself hours.

- Learn the basics of blogging
- Familiarize yourself with WordPress
- Upskill and save hours
- Set yourself up for blogging success

Blogging Quick Start

1. Use the editor 8:07

Welcome to WordPress.com! In this video, you'll learn how to use the editor on your WordPress.com website.

▶ Play video

2. How to add a social icons block on WordPress.com 3:16
3. Create a page 3:02
4. Choose the right blocks 1:48
5. Write a blog 3:43

Getting started

- https://wordpress.com/support/video-tutorials/videos-get-started/

Don’t forget to …

- Send your site URL to the instructor
- Save your work as you go along
- View the site as others will se it
- Explore the “Dashboard” and other behind the scenes features

Visual communication has a long history